

www.lesylphe.com

#### 乐思馥香氛(上海)绿色生物科技有限公司 上海市浦东新区金海路1000号金领之都51号楼3楼

LE SYLPHE Aroma (Shanghai) Green Biotechnology Co., Ltd 3F, Building 51, No.1000 Jinhai Road, Pudong New Area, Shanghai

# LE SYLPHE & R

Aroma System 乐思馥空间香氛



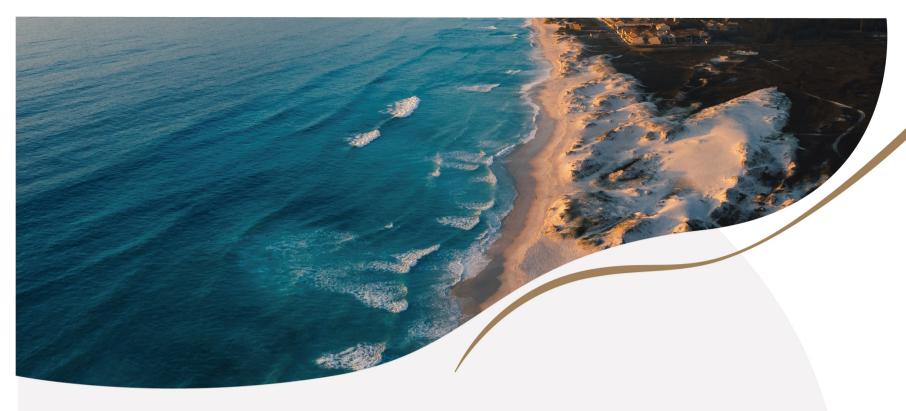


# 香氛营销 - 香氛能带来什么 Scent Marketing What Can Fragrance Bring

科学研究表明,人们每天平均75%的情绪都会受到气味影响。 香氛利于唤醒嗅觉,使人心情舒畅、兴奋开朗。 可与视听搭配,尽享感官盛宴。 运用香氛系统赋予满室芳香,营造怡人空间氛围, 为每一位顾客献上礼遇。 精准定位品牌香氛,让顾客心系情牵。

According to scientific research, 75% of our daily emotions are affected by odor on average. Aroma can awaken the sense of smell and make people feel cozy. Combined it with vision and hearing to quickly improve service quality. Use the aroma system to improve the space atmosphere, create a pleasant environment, and allow customers to experience the distinguished VIP service. By positioning the brand aroma, it can promote a stronger and more lasting emotional connection between the brand and customers.

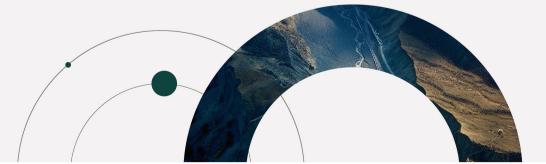




### 香氛精油 Aroma Essential Oil

香调是香氛的分类规则,根据香氛最主要的气味特征以及使用的香料划分为不同的类别。 各种香料都有他们各自不同的挥发速度,因此香氛精油会经历前调、中调、后调。

Notes are the classification rules of aroma. According to the main characteristics of aroma and the ingredients, they can be divided into different categories. All kinds of materials have different volatilization speed, so the essential oils will experience top, middle, and base notes.



# 香氛精油-香调分类 Aroma Essential Oil - Fragrance Classification



柑橘调:常伴有花香和酸性香料,活力四射
 Citrus: Often accompanied by floral and acidic spices, full of vitality

• 绿叶调: 散发出令人想起绿意盎然的大自然味道
Green leaf: It emits a smell reminiscent of green nature

• 水生调:含有水生植物,给人十分清新怡人的感觉 Aquatic: It contains aquatic plants, giving people a very fresh and pleasant feeling



馥奇调:浓郁厚重,温暖而性感 Fuqi: Rich, thick, warm and sexy

皮革调:浓烈的烟熏皮革香味,每一种都具有独特的记忆 Leather: Strong smoky leather flavor, each of which has a unique memory

甘苔调:具有湿润感的香味,层次极其丰富 Gan Tai: It has a moist fragrance with extremely rich layers



• 东方调: 沉稳而有个性,穿透力强,香气持久 Oriental: Calm and personalized, with strong penetration and lasting aroma

\* 木质调: 出色的留香时长,在中后调具有香料味 Xylem: Excellent fragrance retention time, medium and later flavor.

美食调:挑动味蕾且心情愉悦,唤醒童年的回忆
 Food: Stir up the taste buds and feel happy to awaken the memories of childhood



'花香调:优雅而缓释,繁华辉映,独显大气

Flower: Elegant and slow-release, bustling and shining, showing the atmosphere alone

.....

果香调:愉悦而舒适,美味诱人的好心情

Fruit: Pleasant and comfortable, delicious and attractive mood alone

#### 香氛精油 **Aroma Essential Oil**

Flower

花・茶韵 FLOWER · TEA RHYME 前调:白茶,依兰 中调: 玫瑰, 茉莉, 佛手橘 尾调:琥珀,柏木

中调:玫瑰,茉莉

前调: 柠檬, 佛手柑

Top notes: White tea, Ylang-ylang Middle notes: Rose, Jasmine, Bergamot Base notes: Amber, Cypress

前调:风信子,白松香,洋甘橘

Top notes: Hyacinth, White pine, Tangerine Middle notes: Rose, Jasmine

尾调:琥珀,维吉亚雪松

Base notes: Amber, Cedarwood

花・星之木兰

FLOWER · ORIENTAL

花・东方

中调: 茉莉, 木兰, 栀子 FLOWER · MAGNOLIA 尾调: 檀木, 雪松

Top notes: Lemon, Bergamot

Middle notes: Jasmine, Magnolia, Gardenia Base notes: Sandalwood, Cedarwood

Fruit

果・盛夏橘光 FRUIT · CLEMENTINE 前调: 柑橘, 杜松子 中调:罗勒,八角,胡椒 尾调:檀香木,柏树,香根草 Top notes: Mandarin, Juniper Berry Middle notes: Basil, Star Anise, Pepper Base notes: Sandalwood, Cypress, Vetiver

果·柚在

前调: 柚子, 葡萄柚, 青柠

中调:黑加仑,西柚 尾调:琥珀,麝香

Top notes: Pomelo, Grapefruit, Lime Middle notes: Blackcurrant, Grapefruit

Base notes: Amber, Musk

果·倾城 FRUIT-ALLURE

FRUIT · YUZU

前调: 马鞭草、柠檬叶 中调: 西柚、桃子、黑加仑

尾调:雪松、天芥菜、琥珀

Top notes: Verbena, Lemon Leaves Middle notes: Grapefruit, Peach, Blackcurrant

Base notes: Cedar, Mustard, Amber

Wood

木·深林白檀 WOOD · SANDALWOOD 前调: 小豆蔻、胡萝卜籽 中调: 檀木、紫罗兰

尾调: 纸莎草、皮革、雪松

Top notes: Cardamom, Carrot Seed Middle notes: Sandalwood, Violet Base notes: Paper rush, Leather, Cedarwood

木・北境松雪 WOOD · CEDAR ATLAS

前调:小豆蔻,橙花 中调: 苔藓, 紫罗兰 尾调:香根草,雪松 Top Notes: Cardamom, Orange Blossom Middle Notes: Moss, Violet

Base Notes: Vetiver, Cedar

Watery

水生·莲花青竹 WATER · RUSALKA 前调:海盐 中调: 莲花、青竹 尾调: 鸢尾根

Top notes: Sea Salt Middle notes: Lotus, Bamboo Base notes: Orris Root

甘苔 Chypre

甘苔・西岸迭情 CHYPRE · WEST COAST 前调: 香柠檬, 桃子 中调: 玫瑰, 紫罗兰 尾调: 广藿香

Top notes: Lemon, Peach Middle notes: Rose, Violet Base notes: Patchouli



08

07 关注乐思馥公众号,更多香型等你来解密

## 空间香氛解决方案 Space Aroma Solution

LE SYLPHÉ®乐思馥致力于为客户提供专业的空间香氛解决方案。在中国,我们已为众多知名品牌服务,助力其提升嗅觉营销、解决空间异味、提升品牌形象。乐思馥专业的调香师、咨询顾问、品牌视觉团队将通过气味为您创造属于品牌的故事。

LE SYLPHÉ \* is committed to providing customers with professional space fragrance solutions. In China, we have served many well-known brands to help them improve smell marketing, solve space odor and improve brand image.

odor and improve brand image.

LE SYLPHÉ professional perfumery, consultant and brand vision team will create brand stories for you through smell.







产品型号	<b>10000НВ</b>
Product number	10000НВ
产品名称	超大型双头中央扩香机
Product name	Super large double head central diffuser
扩香体积	10000m³
Diffuse volume	10000m³
控制方式	按钮
Control method	Button





产品型号	<b>PAD-5000D2</b>
Product number	PAD-5000D2
产品名称	中型台式智能扩香机
Product name	Medium-sized desktop intelligent diffuser
扩香体积	<b>5000m³</b>
Diffuse volume	5000m³
控制方式	触摸按键 <b>APP</b>
Control method	Touch button APP











产品型号	<b>2000FD</b>
Product number	2000FD
产品名称	立式智能扩香机
Product name	Vertical intelligent diffuser
<b>扩香体积</b>	<b>2000m³</b>
Diffuse volume	2000m³
控制方式	APP
Control method	APP











产品型号	<b>PAD-500F</b>
Product number	PAD-500F
产品名称	立式智能扩香机
Product name	Vertical intelligent diffuser
<b>扩香体积</b>	<b>500m³</b>
Diffuse volume	500m³
控制方式	APP
Control method	APP

产品型号 Product number	<b>300W/D</b> 300W/D
 产品名称 Product name	壁挂式智能扩香机 Wall-mounted intelligent diffuser
扩香体积 Diffuse volume	<b>300m³</b> 300m³
控制方式 Control method	按钮 Button

0

#### 合作商家 **Partner**

















































































# **General industry & Scenarios** 常用行业和场景方案

LE SYLPHÉ®乐思馥空间香氛,为不同行业客户提供香氛方案, 也为各个行业客户创造出我们的价值。

IE SYLPHÉ \*provides aroma solutions for customers in different industries, and we also creates our value for customers.





















